

1961

Citizens' Council Forum solicitation

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CITIZENS' COUNCIL FORUM

WHAT IS CITIZENS' COUNCIL FORUM?

IT IS the radio and television service of the southwide Council movement.

- a non-profit Educational Corporation.
- a project of the Educational Fund of the Citizens' Councils.
- directed by the Executive Committee of our State Association.
- our first venture on a professional scale into TV and radio.
- the American viewpoint with a Southern accent.

WHAT DOES CITIZENS' COUNCIL FORUM DO?

IT presents a weekly series of 15-minute interviews, produced in Washington, with Senators and Congressmen on a variety of subjects dealing with States' Rights and racial integrity.

- reaches several million people each week over more than 100 stations in 12 states.
- counteracts the propaganda barrage levelled against the South.
- builds the morale of our own people.
- is a powerful factor in mobilizing public opinion by presenting facts.
- is starting to tell our story directly to the vast uninformed Northern audience.
- has been particularly effective in Little Rock, Montgomery, Norfolk and Richmond.

All of you know the terrific cost of producing, filming and distributing a program of this nature on a nation-wide basis. Under the watchful eye of professionals in the TV-radio field, our expenses are being held to a bare minimum - in fact, less than 25% of the cost of comparable programs.

Contributions are exempt from Federal Income Tax.

Make checks payable to Educational Fund of the Citizens' Councils.

In Jackson, Citizens' Council Forum is on TV every Sunday - WLBT Channel 3 at 3:30 p.m. ... AND on WJTV Channel 12 at 11:15 p.m. Also on radio, WJDX, 620 kc. at 12:45 p.m. Saturdays.