

7-20-1959

Letter, Mohamed Shaffi to Boswell Stevens, July 20, 1959

Mohamed Shaffi

Follow this and additional works at: <https://scholarsjunction.msstate.edu/mss-stevens-papers>

Recommended Citation

Stevens (Boswell) Papers, Special Collections Department, Mississippi State University

This Letter is brought to you for free and open access by the Manuscripts Division at Scholars Junction. It has been accepted for inclusion in Boswell Stevens Papers by an authorized administrator of Scholars Junction. For more information, please contact scholcomm@msstate.libanswers.com.

★

Pakistan Central Cotton Committee

QUEENS ROAD, KARACHI.

Telegram: RUIPAK

Telephone: 34200
34264

D. O. No. 4837
KARACHI 20 July, 1959

JUL 20 1959

EXAMINING
VICE PRESIDENT

Dear Mr. Stevens,

I thank you for your letter of June 1, 1959 which was delivered to me by Miss Malinda Berry, the 1959 Maid of Cotton, at the time of her visit to the Pakistan Institute of Cotton Research and Technology. Your thoughtfulness in sending greetings from the cotton people of the United States of America, was appreciated.

We who are associated with the cotton industry of Pakistan, share your views with respect to the enviable position of cotton among the textile fibers. We are anxious to see that position further enhanced throughout the world. Cotton is one of Pakistan's most important earners of foreign exchange, which is particularly essential at the present stage of development of our national economy. Furthermore, the manufacture of cotton textiles is, perhaps, our most important industrial activity, at present. We are, therefore, vitally interested in programs which tend to broaden our markets for cotton and cotton products.

The recent visit of the Maid of Cotton to Pakistan did much to focus attention on this important commodity. We anticipate that this promotional effort will have a far-reaching effect upon the use of cotton for apparel. We commend the National Cotton Council of America for sponsoring the world tour of the 1959 Maid of Cotton.

Sincerely yours,

Mohamed Shaffi

(MOHAMED SHAFFI)

Vice-President.

Mr. Boswell Stevens,
President,
National Cotton Council of America
Post Office Box 9905,
Memphis 12, Tennessee.