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GMD or No GMD: One Library's Approach to RDA Conversion

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What is a GMD?

General Material Designation (GMD):

Term which describes the physical medium of an item

245 10 Bach Mass in B minor \$h [DVD]. 300 1 videodisc : \$b sd., col. ; \$c 4 ¾ in.





What is a CMC?

007 \$a v \$b d = videorecording, videodisc

245 10 Bach Mass in B minor.

- 300 1 videodisc : \$b sound, color ; \$c 4 ³/₄ in.
- 336 two-dimensional moving image \$b tdi \$2 rdacontent
- 337 video \$b v \$2 rdamedia
- 338 videodisc \$b vd \$2 rdacarrier



Why keep GMDs?

Support user tasks:

- Help differentiate materials with same title
- Easy discoverability in briefest OPAC display
- Helps contextualize 33x fields
- Consideration to different library catalogs



Why keep GMDs?

Media Type: ?

Content Type: text Carrier Type: volume

Media Type: ?

Content Type: performed music Carrier Type: audio disc

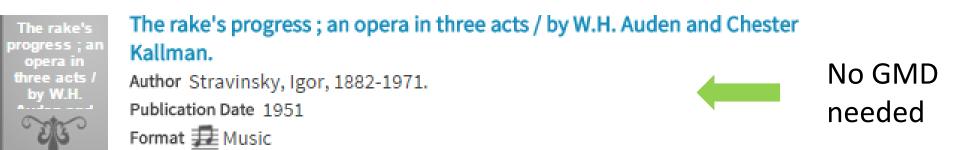
336	text btxt 2rdacontent	336
337	unmediated bn 2rdamedia	337
338	volume bnc 2rdacarrier	338

performed music|bprm|2rdacontent audio|bs|2rdamedia audio disc|bsd|2rdacarrier



GMD Examples: Materials with same title





GMD Examples: Different OPACs



Information gathering

Public Services

• Do they use GMDs? Do they see patrons using GMDs?

Electronic Resources

• What would be more helpful for people using various types of "electronic resources"?

Systems

• What will be the problem pieces?

Cataloging

 What current GMDs need to be updated, and what common terms could replace them?



Expanding From Original Terms

Old GMD	Item type	New GMD
[electronic resource]	AUDIOBOOK	[audiobook]
	CD-ROM	[CD-ROM]
	COMPGAME	[computer game]
	DVD-ROM	[DVD-ROM (computer only)]
	EAUDIO	[electronic audiobook]
	ЕВООК	[electronic book]
	ERESOURCE	[electronic resource]
	EVIDEO	[electronic video]
	ONLINE	[electronic resource]
	SOFTWARE	[software]
	VIDEOGAME	[video game]

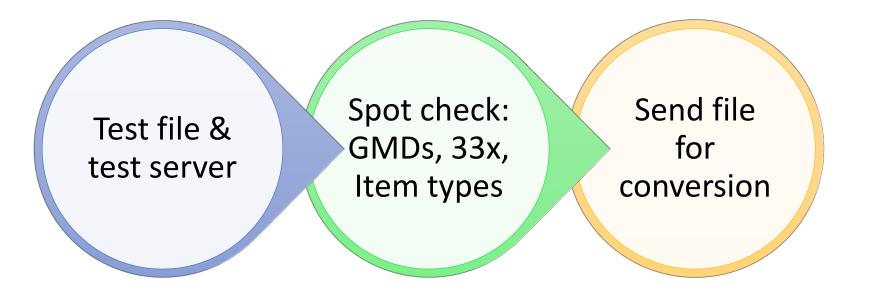


Expanding From Original Terms

Old GMD	ltem type	New GMD
[videorecording]	BLURAY	[blu-ray]
	DVD	[DVD]
	DVD-SET	[DVD]
	EVIDEO	[electronic video]
	NF-AV	[nonfiction audiovisual]
	VHS	[VHS]



Testing the Process





Problems



Bach Mass in B minor [DVD].		
Author Biller, Georg Christoph.		
Publication Date 2000		
Format CI Video cassette		
Available: 1		
Copies: 1		

001		ocm56723161
003		OCoLC
005		20050808122326.0
007		vf* :bahou
035		(Sirsi) o56723161
035		iRSH
040		AZU cAZU dOCLCQ
049		MFMZ
090		M2010.B335 b.M3 2000
245	00	Bach Mass in B minor[h[DVD].



Problems

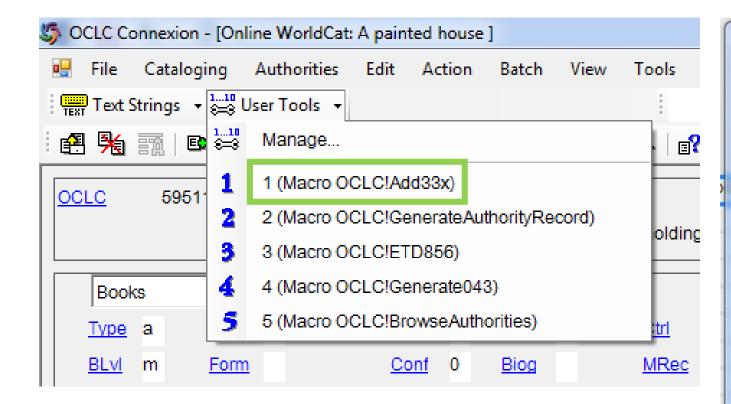
		Alexander and the terrible, horrible, no good, very bad day [blu-ray] [videorecording]. Author Carell, Steve, 1963- actor. Publication Date 2015 Format Wideo disc Available: 0
007		vd*csaizq
245	00	Alexander and the terrible, horrible, no good, very bad day. [blu-ray] h[videorecording].
264	1	Los Angeles, CA : bWalt Disney Studios Home Entertainment, c[2015]
300		1 videodisc (81 min.) : bsound, color ; c4 3/4 in.
336		two-dimensional moving image btdi 2rdacontent
337		video bv 2rdamedia
338		videodisc bvd 2rdacarrier
344		digital boptical h5.1 DTS-HD Master Audio 2rda
344		digital boptical h5.1 dolby digital surround sound 2rda
347		video file bBlu-Ray 2rda
538		Blu-ray, widescreen, 2.39:1 presentation; requires Blu-ray player; 5.1 DTS-HD Master Audio

Establishing workflows

Map 33x fields to GMDs based on Item Type

Type of Resource	33x fields	GMD	
ARCHIVE	 336 still image \$b sti \$2 rdacontent and/or 336 text \$b txt \$2 rdacontent 337 unmediated \$b n \$2 rdamedia 338 sheet \$b nb \$2 rdacarrier and/or 338 volume \$b nc \$2 rdacarrier 	n/a	
AUDIOBOOK	336 spoken word \$b spw \$2 rdacontent 337 audio \$b s \$2 rdamedia 338 audiocassette \$b ss \$2 rdacarrier or 338 audio disc \$b sd \$2 rdacarrier	245 \$h [audiobook]	
AUDIO-CASS	336 spoken word \$b spw \$2 rdacontent 337 audio \$b s \$2 rdamedia 338 audiocassette \$b ss \$2 rdacarrier	245 \$h [audiocassette]	
AUDIO-CD *If item is a music CD, please see MUSIC-CD for 33x fields and GMD	336 spoken word \$b spw \$2 rdacontent 337 audio \$b s \$2 rdamedia 338 audio disc \$b sd \$2 rdacarrier	245 \$h [audiobook]	

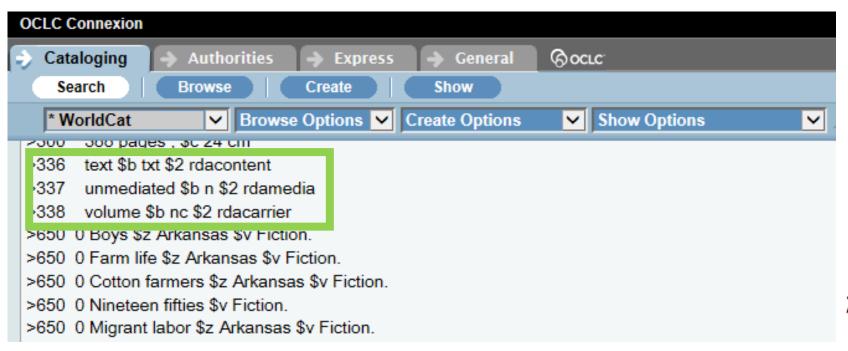
Adding 33x fields in Connexion Client



Add 33x - Fields 336, 337, and 338	23
336 - Content Type	
text 💌	OK
337 - Media Type	
unmediated 🔹	Cancel
338 - Carrier Type - Audio	
•	For 338 - Carrier Type, select a
338 - Carrier Type - Computer	term from only
•	one carrier type category on the
338 - Carrier Type - Microform	left
•	
338 - Carrier Type - Microscopic	
•	
338 - Carrier Type - Projected Image	
•	
338 - Carrier Type - Stereographic	
•	
338 - Carrier Type - Unmediated	
volume	
338 - Carrier Type - Video	
•	
338 - Carrier Type - Unspecified	
•	

Adding 33x fields in Connexion Browser

Type of Resource	33x fields	GMD
BOOK	336 text \$b txt \$2 rdacontent	n/a
	337 unmediated \$b n \$2 rdamedia	
	338 volume \$b nc \$2 rdacarrier	



Paste from file provided to MLP members



Adding 33x fields in Sirsi

Step 1	Step 2	Step 3

▼ 049 ▼ 090 ▼ 100 1 ▼ 240 10 ▼ 245 12 ▼ 264 1 ▼ 300	• 100 1 • 240 10 • 245 12 • 264 1 • 264 1	tactile notated music tactile text tactile three-dimensional form text three-dimensional form	Add Field Before Add Field After Append Field Delete Field MARC Help on LC RDA Toolkit
336	a Content type term [Rep.] b Content type code [Rep.] OK Cancel	three-dimensional moving image two-dimensional moving image unspecified	Add Subfield Before Add Subfield After Append Subfield Remove Subfield



Adding 33x fields in Sirsi

For example, you would initially have this:

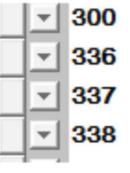
1 online resource (6 pages).

text|btxt|2rdacontent

computer/bc/2rdamedia

online resource|bcr|2rdacarrier

You would then change it to this:



300

590

590

590

1 online resource (6 pages).

- text|btxt|2rdacontent
 - computer/bc/2rdamedia

online resource|bcr|2rdacarrier

Alternative: Add "590" fields, then copy 33x fields from table and change back to correct MARC field



Creating Original Records

Original bibliographic records created by MSU Libraries must be RDA-compliant

245 occurrence 1, \$h - invalid relationship - when element is present, then 040 \$e must not be equal to rda

GMDs are added after the record has been created

- OCLC Local Save File
- SirsiDynix





Maintenance

- Making corrections and following-up
- Handling new item types and informing MLP
- Understanding GMDs are only as accurate as the catalog



Maintenance





Pictures at an exhibition [sound recording]. Author Mussorgsky, Modest Petrovich, 1839-1881. Publication Date 1976 Format ⑦ Globe Available: 1 Copies: 0



References

1) "Ready or not, RDA is here", (2015). Retrieved July 15, 2015 from http://www.bslw.com/rda/

2) "General Material Designation (GMD)", Reitz, J. M. (2015). ODLIS: Online dictionary for library and information science. Retrieved July 15, 2015 from <u>http://www.abc-clio.com/ODLIS/odlis_g.aspx</u>

3) "245 Title Statement", Online Computer Library Center, Inc. (2015). Retrieved August 3, 2015 from http://www.oclc.org/bibformats/en/2xx/245.html

4) "Type of Visual Material", Online Computer Library Center, Inc. (2015). Retrieved July 29, 2015 from <u>http://www.oclc.org/bibformats/en/fixedfield/tmat.html</u>

5) "Carrier Type", Online Computer Library Center, Inc. (2015). Retrieved July 29, 2015 from <u>http://www.oclc.org/bibformats/en/3xx/338.html</u>

6) "007 Physical Description Fixed Field (Videorecording)", Online Computer Library Center, Inc. (2015). Retrieved July 29, 2015 from <u>http://www.oclc.org/bibformats/en/0xx/007video.html</u>

7) "RDA 3.3: CMC Processing", (2015). Retrieved July 15, 2015 from <u>http://ac.bslw.com/community/wiki/index.php5/RDA_3.3</u>

