Mississippi State University [Scholars Junction](https://scholarsjunction.msstate.edu/)

[Bulletins](https://scholarsjunction.msstate.edu/mafes-bulletins) **Mississippi Agricultural and Forestry** [Experiment Station \(MAFES\)](https://scholarsjunction.msstate.edu/mafes)

12-1-1984

Cost-size relationships in the processing of farm-raised catfish in the Delta of Mississippi

Marty J. Fuller

James G. Dillard

Follow this and additional works at: [https://scholarsjunction.msstate.edu/mafes-bulletins](https://scholarsjunction.msstate.edu/mafes-bulletins?utm_source=scholarsjunction.msstate.edu%2Fmafes-bulletins%2F305&utm_medium=PDF&utm_campaign=PDFCoverPages)

Recommended Citation

Fuller, Marty J. and Dillard, James G., "Cost-size relationships in the processing of farm-raised catfish in the Delta of Mississippi" (1984). Bulletins. 305. [https://scholarsjunction.msstate.edu/mafes-bulletins/305](https://scholarsjunction.msstate.edu/mafes-bulletins/305?utm_source=scholarsjunction.msstate.edu%2Fmafes-bulletins%2F305&utm_medium=PDF&utm_campaign=PDFCoverPages)

This Article is brought to you for free and open access by the Mississippi Agricultural and Forestry Experiment Station (MAFES) at Scholars Junction. It has been accepted for inclusion in Bulletins by an authorized administrator of Scholars Junction. For more information, please contact scholcomm@msstate.libanswers.com.

December 1984

Cost-size Relationships in the **Processing of Farm-raised Jatfish** in the Delta of Mississippi

Contract Contract

Mississippi State University

James D MoComas, President

Louis N. Wise, Vice President

Acknowledgments

We express our sincere appreciation to all who contributed to this research effort. We especially thank the management of the several firms in the farm-raised catfish processing industry in Mississippi who assisted us in this study. They not only provided much needed data but also allowed us to tour their facilities and observe and study their operations, some of which were unique and considered proprietary.

We also especially thank Dr. Joe H. McGilberry, Manager, Food and Fiber Center, Mississippi Cooperative Extension Service, who freely shared with the authors his in depth knowledge of, and experience with, the catfish processing industry. The data and critical review provided by Dr. McGilberry were invaluable to the conduct of this study.

We thank the numerous suppliers

of processing and building equipment who cooperated fully in providing such information as performance rates and prices of their materials, labor and equipment.

Appreciation also is extended to Dr. Charles Shannon and Dr. Gale Ammerman, Food Technologists, Mississippi Cooperative Extension Service and Mississippi Agricultural and Forestry Experiment Station, respectively, for providing data and data sources used in this study.

We also thank Dr. Albert J. Allen, Dr. G. Wayne Malone, Dr. Earl A. Stennis and Dr. John E. Waldrop, Department of Agricultural Economics, Dr. David L. Trammell, Head, Extension Marketing Department and Mr. L. Dow Welch, Agricultural Economist (retired) for their critical review of the manuscript.

Cost - size Relationships in the Processing of Farm - raised Catfish in the Delta of Mississippi

Marty J. Fuller, Assistant Professor and Assistant Agricultural Economist and James G. Dillard, Professor and Agricultural Economist, Department of Agricultural Economics, Mississippi State University

Content

 $\mathcal{L}(\mathcal{L})$ and $\mathcal{L}(\mathcal{L})$. The set of $\mathcal{L}(\mathcal{L})$

Cost - size Relationships in the Processing of Farm-raised Catfish in the Delta of Mississippi

The increase in commercial prouction and processing of farmaised catfish in recent years has een dramatic. Water acres have icreased by an average of 20% per ear over the last 10 years. More lan 65,000 acres of water were sed in the production of farmaised catfish in Mississippi in 1983 S].' About 140 million pounds of arm-raised catfish (live-weight) /ere processed in 1983 [6], most of ,'hich was in the Delta area of lississippi. The annual one-shift apacity of commercial processing lants in Mississippi increased from 8 million pounds in 1979 [5] to an stimated 200 million pounds in ;983.

The catfish industry has grown onsiderably, but its current size hay be only a small proportion of ts potential. The per capita conumption of fish and seafood in the Jnited States was about 12.3 pounds nnually in 1982 [7], with farmraised catfish representing about 4% of total consumption. Small increases in per capita consumption likely will bring about large in creases in production and processing in Mississippi. A one-pound increase in U.S. per capita catfish consumption would increase total quantity demanded by more than 400 million pounds (live-weight). Such increases will occur as catfish continue to capture a greater share of the market for fish.

Rapid growth in processing capacity generally has paralleled the growth in farm production. This expansion in processing capacity occurred with little published research information on the eco nomics of catfish processing. Entreprenuers have been handicapped by a lack of published information concerning cost-size relationships in catfish processing and costs associated with alternative processing technologies. Consequently, the annual one-shift capacity of commercial processing plants operating in 1983 varied from 7 to 48 million pounds live-weight and reflected a range in technology from highly labor intensive to almost fully automated. As the industry continues to grow and mature, it will become more critical that processing plants of the most efficient size be designed around the most efficient processing technologies available.

The market potential for farmraised catfish cannot be assessed adequately without some understanding of the consumer demand for the product. In order to plan studies of consumer demand, it is important to know the total costs of placing the product in retail outlets, and it is evident that processing costs represent a significant portion of total costs.

Objectives

The overall objective of this study vas to discover cost of processing arm-raised catfish and to discover ^f economies of size exist in the atfish processing industry.

The specific objectives of the study Vere to (1) identify alternative plant sizes and technologies that are believed to capture most size eco nomies, (2) synthesize efficient cat fish processing plants that cor respond in size to the plants identified and to determine the costs of processing catfish by phases of the processing cycle for each plant size and (3) determine if economies of size exist by evaluating per-unit cost of processing for plants of different sizes.

^Numbers in brackets refer to items cited by those numbers in References.

Procedure

Objective ¹was achieved through the use of available information on the capacity of the processing plants in the Delta. From this information alternative plant sizes that generally encompass the plant sizes existing in the Delta were designated. Also, from available information as well as personal interviews with industry leaders, the percentages ofvarious product forms and packaging procedures currently used, along with expectations for the future, were identified for the representative plants.

For objective 2, catfish processing plants similar in size to the representative plants identified in objective ¹ were synthesized using the eco nomic-engineering approach. Each phase (or stage) of the processing cycle was identified, and costs for each of the phases were determined. When alternative technology existed for performing functions at each stage, the most efficient was used. Appropriate equipment prices were obtained from processors and suppliers. Installation charges and building needs were estimated through contractors and industry personnel. Labor data were obtained from processors' input-output records, from engineering and/or time and motion studies and from manufacturers' specifications. After determining the least-cost method for accomplishing each phase, or each function within a phase, the phases were aggregated into an efficient overall processing plan.

To accomplish objective 3, annual ownership and operating costs for plants of each size were determined

using data obtained in objective ' The total cost of processing w_i evaluated for each of the plant si; ^f to determine if economies of s_i exist in the catfish processi ⁱ industry.

;

«

In order to discover if econom; ofsize exist in the catfish processi ⁱ industry, it is first necessary discover cost of processing catfi for alternative plant sizes or p ⁱ cessing capacities. To determi ⁱ this, the data obtained must ⁱ consistent with maximum physic and economic efficiency in order : estimate the least-cost combinatio ⁱ for chosen plant sizes [2]. Therefo ⁱ the economic-engineering approac supplemented with a survey of exiing plants, was chosen to estimar. the cost components of processing catfish in plants of different size

The Economic - Engineering Approach

Alternative technologies exist for performing different phases of cat fish processing, and evaluating the cost variation for each of these options is vital. In order to have overall efficiency in the operation, the least-cost method must be determined for each phase of processing. The determined input-output coefficients and cost estimates for each phase then can be aggregated into a minimum total cost function for the catfish processing facility [2]. The economic-engineering

approach is well suited for this type of analysis. It allows the production process to be divided into specific phases so that the most efficient technology can be selected for each phase. The most efficient techniques for each of the phases can then be merged into an efficient working firm. The economic-engineering approach is particularly relevant in analyzing industries that exhibit wide variations in firm size, technology utilization, level of management employed and degree of excess capacity. These characteristics generally identify an "infant" industry where the economic-engineering approach may be the only applicable methodology to measure efficiency [2,9].

There are two major advantages of this approach. First, the most efficient technology can be used for each phase of processing as opposed to adopted technology. This offers a more realistic approach to assess ing what can actually be achieved. Second, because cost estimates are formulated through a "building block" approach, the effects of price changes for selected inputs can be examined easily [2].

Some criticism of the economicengineering approach is aimed at the derivation of cost estimates. Some of the costs involved with a particular technique may be over looked. Problems also may occur in keeping the technology within feasible bounds. For example, performance rates quoted by mam facturers may be in excess of wh ⁱ is actually attainable in the industry. Verification of these rat by processors is certainly mand ⁱ tory in order to provide sound cos estimates. This means that good judgment coupled with the "chec ⁱ ing out" of cost and performan rates is necessary to provide val ^t cost estimates. An additional cri ⁱ cism is that of time. This involv ! how to deal with time in regard resource flows and rewards ov time with imperfect knowledge risk and uncertainty [2, 3].

These weaknesses exist in ti economic-engineering approach, $\mathfrak k$ it may be the only feasible way determine the costs for this no and unique industry. It is believ ⁱ that this approach, coupled wi ¹ careful and rigorous scrutiny of; ¹ elements of the processing facili provides sound estimates of cost

Model Plants and Product Mix

Four plant sizes (models) were sleeted for analysis. Daily onesift capacities of the plants were S,()()0, 64,000, 96,000 and 160,000 ^f unds live-weight, for Models I, II, If and IV, respectively. Plant sizes vere determined primarily on the hsis of performance rates of the rost efficient technology presently \mathcal{F} ailable for heading and evisceratⁱ g catfish. The most efficient technlogies for other supporting phases processing were based on capacities consistent with the heading ad eviscerating equipment select-

The particular product mix that a dtfish processing plant produces important in determining that lant's processing cost. For stance, a plant that processes a

high percentage of fillets obviously has a higher processing cost per unit of output than does a plant that processes a high percentage of whole fish. This is true because the actual processing cost per pound live-weight is higher for fillets, and a lower yield of saleable product is obtained. The product mix chosen for this study was based on industry averages, adjusted to reflect trends.

The actual product mixes were obtained from personal interviews with management representatives of cooperating plants. Also, leaders in the processing industry expressed their opinions as to what productmix changes seem to be forthcoming in the industry. Based on this information, a product mix believed to be representative of what the industry will be producing over the next few years was designated for this study. This mix (in terms of $output)$ consisted of about 60% whole fish, 35% fillets and 5% steaks. To achieve this output mix, live fish entering the plant must be allocated to the three product forms approximately as follows: 50% to whole fish, 45% to fillets and 5% to steaks. It was further assumed that 50% of each category in the mix is processed for sale in the fresh market, and 50% is allocated to the frozen market. Of the 50% in fresh form, one half is processed as ice-packed fish, and one half is in tray pack (chilled) form. This product mix is illustrated in Figure 1.

Dressing percentage or yield obtained when processing live fish

into various product forms varies among existing plants. For instance, the dressing percentage for whole fish has ranged from 59 to as high as 62. This range is largely explained by variations in size offish processed and by whether the dorsal fin is removed. As the size of fish increases, dressing per centages increase. Also, some plants elect to remove the dorsal fin, and some do not.

The yield of whole fillets generally varies from 38 to 42% of live weight. Again, the size of fish plays a major role in this variation. Fillets are processed into two individual forms —whole or shank. Shank fillets are whole fillets with belly flap ("nugget") removed. The yield of shank fillets ranges from 80 to 89% of the whole fillet, the remainder being nuggets. These variations arise from the method of filleting and/or the amount of nugget left on the shank fillet. In essence, some plants sell more of the fillet as a nugget than do others.

For the purposes of this stud; was assumed that the average ^s of a catfish for processing was ¹ pounds. Based on this assumpt: the dressing percentages used the various product forms wi whole fish 60%, whole fillets 4 and steaks 55% . The annual dress weight distributions for the fo model plants, based on the giv product mix and the assumed dre ing percentages, are presented Table 1.

,

Plant Facilities

Real Estate

Selection ot a plant site is critical, and making this decision requires careful consideration. The foremost consideration should be proximity to the cafish farms. Other factors include (1) site accessibility, including convenient connections with highway systems and railroad lines, (2) size, shape and cost of the site, including preparation and development; (3) availability and cost of

utilities at the site; (4) industrial zoning status of the site, existing easements and other legal considerations; (5) availability of suitable labor; (6) availability of fire protection and police security and (7) annual taxes and insurance rates for the site.

All model plants were assumed to be in the Delta of Mississippi. Plants were assumed to be located on a

paved road where three-phase eld tricity and a water system capal of supplying 500 gallons per mini were available. Availability of municipal sewage system was r assumed; thus, cost of a was treatment system adequate for tre?^ ment and discharge of plant efflue was included in the study. La meeting these requirements has estimated average value of \$2,0

 $\frac{s}{\sqrt{2}}$ sts are presented in Table 2.
[Land requirements were based

ent facility.

tfish, parking, loading and area - depends largely upon the facility
In the waste-water treatment faci- - location and the accessibility of a ¹ for each plant around the waste-tives include (1) use of an existing before discharge discharge or use for it. ater lagoon to satisfy state law system capable of handling the
quirement of a 300 foot buffer needs of the plant and pretreating squirement of a 300 foot buffer needs of the plant and pretreating $\frac{p}{p}$ For the purposes of this study, pre on all sides of the waste-treat-effluent before discharge: (2) locateffluent before discharge; (2) locat-

Fr acre. Land requirements and **Waste - Treatment** ing this facility in the country, with

sts are presented in Table 2. **Facility Facility** in the country of $\frac{1}{2}$ Land requirements were based
 $\frac{1}{2}$ requirements for buildings, a The method of effluent disposaling the facility in the country and $\frac{1}{2}$ requirements for buildings, a The method of effluent disposal ing the facility in the country and equive the effluent disposal factoring and storing the effluent ceiving and holding area for live used by a catfish processing plant treating and storing the effluent
tfish, parking, loading and area depends largely upon the facility for irrigation purposes. Methods(2) $\frac{1}{2}$ r the waste-water treatment faci- location and the accessibility of a and (3) necessitate primary and
Ly. Additional area also was allow- municipal sewage system. Alterna. secondary treatment of effluent and (3) necessitate primary and \sharp y. Additional area also was allow- municipal sewage system. Alterna- secondary treatment of effluent
If for each plant around the waste--tives include (1) use of an existing---before-discharge or use-for-irriga-

because (1) there are apparent

Table 2. Estimated land requirements and costs for four model catfish processing plants. Delta area of Mississippi, 1983

 $\frac{a}{1}$ Includes holding vats and live haul area.

- b Includes eviscerating and processing rooms, refrigeration, offices, break room, and storage.
- $\frac{c}{\sqrt{2}}$ Includes area for buffer zone.
- $\frac{d}{b}$ based on two employees per parking space.
- e^{i} Includes area between plant and waste treatment facility as well as an area for landscaping.

advantages to locating outside municipalities and (2) the economic feasibility of using the effluent for irrigation in the Delta has not been investigated.

The level of effluent treatment necessary to meet federal regulations is dependent upon the flow of the drainageway into which the effluent is discharged. The greater and more consistent the flow of water in the drainageway, the less stringent are the regulations regarding the levels of effluents. For this study, it was assumed that there was year-round flow and that plants would be located on drainageways where flows are adequate.

Size of waste-treatment facilities needed varies according to the daily processing capacities of the plants. Costs of the waste-treatment facilities necessary for the four model plants are presented in Appendix Tables 1-4. Costs include construction, a pump station, engineering fees and permits required for construction, but do not include cost of land.

Building Requirements

Capital outlays necessary for modern catfish processing plants are mainly for buildings, processing equipment and trucks. Building costs are dependent upon several factors, such as the topography of the land and the type of building constructed.

For this analysis, it was assumed that the plants would be constructed on relatively level land. The general

construction of the building w_i assumed to be of metal wi masonry interior walls. Cost es mates reflect varying concrete sh depths as necessary depending up(the freezer-cooler space in a par cular plant.

Building layouts, in general, we synthesized on the basis of tl equipment requirements for pr cessing the given product mix. Floo space requirements were based ^o the square footage needed for the specified equipment, as well as wall ways and workspace requirement! in each general area of the processing facility. Average construde tion costs of \$45 per square foct were used for all the model plants. Space requirements for specifii plant area and construction cost are presented in Table 3.

udes costs for building, mechanical, electrical, boilers, driveways and parking lot. Does not include any costs for refrigeration or processing equipment.

 \mathbb{P} This rate was provided by a major building-construction firm that has been involved in constructing catfish processing plants in the area.

*****teceiving

The receiving area is for unloadig catfish firom live-haul trucks ito holding vats, where the fish re kept alive until processed. Holdig vats were assumed to be 45 feet)ng by 4 feet wide, sloping from 3 jet deep at one end to 4 feet deep at ne other. This allows ease of exit •om the holding vat as fish are ssentially water flumed into a waitig receiving basket. Each vat can old about 4000 pounds of live catsh.

It was assumed that each plant

has a catfish holding capacity equal to one-half of its daily processing capacity. This ensures a processing supply when delavs are incurred in procuring rish. The receiving-area space requirements for each plant are presented in Table 3.

Parking and Loading

Space requirements for parking, loading-out processed fish and driveways were estimated on the basis of the number of employees and the

size of the plant. Parking space was calculated on the basis of a requirement of 270 square feet per car. It was assumed that employees travel to work in groups of two, on the average. Space requirements for driveways and loading areas were based on the number of trucks at the dock, turnaround and parking requirements and the drive area. This area was about the same as employee parking in each instance. Space requirements for the parking and loading areas for each model plant are presented in Table 2.

Equipment Requirements

All equipment needed to process e given product mix adequately as considered for each model plant, he equipment needs of the respecve plants were grouped into bneral categories, or phases, in e order that they occur in the ocessing cycle. These include (1) ceiving, (2) heading and eviscerat $ig, (3)$ skinning, (4) chilling, (5) rting, (6) filleting, (7) ice packing,) tray packing, (9) steaking, (10) dividual quick freezing, (11) refri ration, (12) offal disposal and 3) welfare and offices. In many stances, alternative technology available for individual phases the processing cycle. A cost comrison of alternative technology as used as a basis for determining ie most efficient equipment availble for each phase of processing.³ he text that follows discusses alter ative technologies available for iven phases and the technology nosen for inclusion in the study. quipment requirements and

associated costs are presented in Appendix Tables 1-4.

Reoeiving

The equipment requirements for the receiving area include an over head track system with a track scale for weighing catfish. A steel track is attached to the metal trusses of the building, and an electrical hoist and trolley maneuver baskets of fish along this track. The hoist and trolley should have a capacity of about 10,000 pounds. Receiving baskets, which usually are made of stainless steel mesh with a drop bottom, also are needed to hold the fish during movement through the receiving area.

When the receiving baskets of fish reach the entrance to the eviscerating room, a holding struc ture and an electrical shock system are needed. The catfish are trans ferred from the receiving baskets

into the holding structure and are then conveyed through an electrical shock system to immobilize them.

Heading and Eviscerating

Head removal generally can be done by one of two methods---a handfed meat type handsaw or an automated system. The handsaw line, more commonly referred to as a headsaw line, is highly labor intensive, requiring more than twice the labor of an automated line. However, the capacity of the headsaw line is greater than that of the automated line.

The annual ownership and operating costs of the two systems are very close. A comparison indicated that the headsaw line is slightly more cost efficient under the production, wage and interest rates used. The eviscerating machine, which

³Detailed cost analyses are contained in Fuller, Marty J., "Cost-Size Relationships in the Processing of Γ arm- $\emph{Raised Catfish}$ in the $\emph{Delta Area of Mississippi},$ " Unpublished Ph.D. Dissertation, Department of Agricultural Economics, Mississippi State University, May 1984.

removes the entrails, sometimes creates a bottleneck in the automated line and slows production; whereas, conventional evisceration methods have no apparent problems. If the eviscerating machine could be modified to keep up with the header of the automated system, it undoubtedly would be the more efficient of the two technologies.

Based on the cost comparisons of the two systems and the present problem with the automated eviscerating machine, the headsaw line was chosen for use in this study. The equipment requirements for this particular line include (1) a distribution conveyor, (2) two layup tables, (3) two headsaws, (4) a bellysplit table, (5) a six-station vacuum eviscerating system, (6) a two-tier conveyor and (7) a stainless steel belt conveyor. A schematic of the two-headsaw line is shown in Figure 2.

Skinning

Skinning of whole catfish is accomplished by a mechanical skinner. The fish are passed by hand over a rotary drum and knife mechanism and the skin is pulled from the fish. Machines in use at present were developed for skinning other products and have been adapted for skinning catfish. Skinning costs used in this study were based on the predominant skinning machine used in the industry. Automated equipment is available for skinning fillets, but not whole catfish.

Chilling

The chilling phase of the processing cycle involves reducing the temperature of the beheaded, eviscerated and skinned fish to a temperature of 39° to 40° F. Alternatives available for chilling include ice-bath chillers and refrigerated jacketed chillers. In both instances,

the fish are conveyed and dropped into the entrance end of the chiller, are moved by a network of paddles to the other end and are conveyed out of the chiller.

The ice-bath chiller is basically a large stainless steel tub that contains water and requires ice to kee the water cold. The jacketed chilk requires ice only at start-up and refrigeration cools the water for th ⁱ remainder of the processing day. The trade-off between the twi systems is relatively high initial

10

bst of the jacketed system against le relatively high operating cost ce requirements) of the ice-bath hiller. Based on a total cost comarison of the two systems, the icketed chiller was chosen for the lodel plants.

orting

Individual sorting allows the proessor to divert fish of different size) the proper processing areas. For istance, the smaller to mediumize fish usually go to whole fish rocessing while the larger fish enerally are processed as steaks ^r fillets. Further sorting usually is equired after the fish reach a esignated processing area. Most irm-raised catfish product forms re packaged in two-ounce increlents, and it is important that lese packaging increments be accuate. Thus, individual weighing of ne various product forms is requird.

Hand sizing and automated sizing •e the two main alternatives avail-)le to the processor. Acost comparim indicated that an automatic ^stem supplemented with hand zing would be more cost-effective ^I the model plants.

$\mathop{\rm Pinter}$ illeting

Filleting of catfish can be done y hand or by automated equipment. land filleting is highly labor intenjive while automatic filleting is ighly capital intensive. Factors ther than the labor-capital tradeff between automated and hand illeting are involved in comparing he two approaches. First, based on imited data, it appears that the percentage yield of shank fillet iffers by method. Second, a true lugget is obtained from hand filletng while the automatic equipment ioes not produce a nugget per se. 'he meat left on the frame is wasted unless it is separated from the frame and sold in minced form. Therefore, the selling prices of shank fillets, nuggets and possible minced pro duct enter into the comparison of the two methods.

A cost and returns comparison based on the limited data available revealed that hand filleting is slightly more cost-effective than is the automatic equipment under the assumed production, wage and interest rates used in the study. However, small changes in wages, performance rates, dressing percentage of shank fillets, interest rates or any combination of the above may alter the economics of hand versus machine filleting.

Steaking

Catfish are cut into steaks by a handsaw. The operator feeds the fish along a guide that is set according to desired thickness and the steaks are channeled to the proper packing area.

Automatic steaking machines are available, but the standard bandsaw was used for purposes of this study. The quantity of steaks produced with the product mix used for this study was not sufficient to justify the automatic equipment for any of the model plants.

Ice Packing

Ice packing of catfish is a relatively straightforward procedure. Ice is conveyed by an auger from the ice room to suspended ice drops that deposit pre-measured amounts of ice into ice-pack boxes. After fish are placed into the boxes and cover ed with ice, the boxes are topped, strapped and conveyed to a holding cooler.

The necessary equipment includes a screw auger, ice drops and an ice machine. The auger and drops are included in the building construction.

Tray Packing

Most tray packing is done by machine. A liner is placed in the bottom, and the fish are placed in the tray. It is then conveyed into a machine that wraps and seals a plastic film around the product. The tray-packed fish then can pass through a pricing machine where itis weighed and priced according to pricing information that can be preprogrammed into the machine. Comparisons of two major brands of tray-packing systems revealed little difference in costs.

Individual Quick Freezing

Catfish are quick frozen, as a general rule, by carbon dioxide $(CO₂)$. The $CO₂$ is used to freeze the individual pieces of fish quickly to retain product quality. Other methods, such as liquid nitrogen and mechanical freezing, are available, but their costs were not determined because of limited data.

The individual pieces of catfish are placed on a conveyor that runs through a $CO₂$ tunnel or spiral freezer. A dwell time of about 10-20 minutes can reduce the core temperature of the fish to about -40°F. The fish are conveyed out of the tunnel or spiral into a water-glaze bath that protects and preserves the frozen fish. The frozen products are then boxed and sent to the freezer as expeditiously as is possible.

Differences in efficiencies of spiral and tunnel freezers were noted by some industry personnel. Some believed that the $CO₂ cost/lb$ was lower for the spiral freezer than for the tunnel freezer. A cost comparison based on data obtained from manufacturers of both tunnels and spirals suggests the spiral $CO₂$ freezer is more efficient.

Refrigeration

Refrigeration systems required in

modern catfish processing plants are among the more costly equipment items. The refrigeration area is composed of a cooler, a freezer and a blast freezer. The cooler, which is maintained at 28°F, is used primarily for ice-packed and chill-packed products. The freezer, maintained at about 0°F, is for the frozen product forms. The blast freezer has special functions, such as timed use for crust freezing of chill-packed product and, in some instances, an intermediate stop for frozen products. The size of the system necessary for each model plant was based on a holding capacity of two weeks inventory.

Refrigeration alternatives considered were the conventional freon system and an ammonia-type system. The ammonia system has an initial cost about twice that of the freon system but has a longer expected life and, on large systems, operates more efficiently. Nevertheless, the freon-type system was selected here because the model plants do not require refrigeration systems sufficiently large to justify the ammonia system.

Offal

As a general rule existing processing plants do not render their offal. Offal is generally conveyed from the eviscerating and processing rooms into holding tanks and transported to an off-site rendering plant. Also, the waste water is usually put through a strainer system to recover solids from the water. This reduces costs of trans portation and rendering, as well as the load placed on the lagoon. Ther fore, a straining system was incorp ⁱ rated in the model plants of the study.

..

Welfare and Offices

Office equipment requirement were based on the number of offic personnel and the respective need of each. The welfare area need were based on federal inspectioi guidelines which require facilitie such as lockers and toilets. Ai employee break/lunch room wa. included for each plant. The size and components of this room, sucl as tables and chairs, were estimate(based on the number of employee: in the respective plants.

Investment Requirements and Costs

product mix used in this study. Variations in the product mix may change the equipment and/or facility make-up and in turn alter the investment requirements. Furthermore, the total investment estimates (Table 4) do not include investment in harvesting and hauling equipment for live fish and distribution equipment (trucks) for processed products.

Building costs represent a major portion of the total investment, ranging from 52 to more than 54% of the total (Table 5). Processing room equipment comprises the second major cost item, ranging from 18 to more than 20% of total investment. Investment in the remaining neces sary items varied from less than 1 to slightly more than 7% of the total.

Estimated investment require- Table 4. Estimated investment requirements for four model catfish ments pertain only to the given **processing plants**. Delta area of Mississippi, 1983

Table 5. Estimated investment requirements expressed as a percentage of total investment for four model catfish processing plants, Delta area of Mississippi , 1983

 $\,$ may not add due to rounding.

Ownership Costs

Ownership costs (fixed costs) of arable assets occur even if the ssets are not used. These costs dude depreciation, interest, taxes d insurance. Procedures employ^l in calculating the annual ownerlip cost estimates (Table 6) for the ur model plants are as follow:

Depreciation

Depreciation was calculated by the straight-line method based on estimated useful life of each piece of equipment (Appendix Tables 1-4). A zero salvage value was assumed for all buildings, facilities and equipment because little is known about salvage values of much of the equipment used in catfish processing.

Interest

Interest at a rate of 12% was charged on one half of the original investment in depreciable items such as buildings and equipment. Non-depreciable items, such as land and lagoons, were charged at an interest rate of 11.5% on the full inventory value.

Table 6. Estimated annual costs for four model catfish processing plants, Delta area of Mississippi, 1983

 $\frac{d}{dx}$ Includes private laboratory fees, chemicals, fillet knives, uniforms, assorted tools and supplies for maintenance, and bathroom supplies.

 b/ρ ased on pounds processed annually (dressed weight) from Table 1.

Insurance

Insurance coverage for each of the model plants includes fire. vandalism and malicious mischief

and extended coverage. Extended feet. An excess area charge amount coverage includes hail, windstorm, ing to $2\frac{1}{2}$ cents per 1000 square smoke, riot or civil commotion and feet was used to calculate the addiexplosion. A base rate of \$1.60 per tional rate per \$100 of buildings \$100 of buildings and equipment and equipment for the four model was used for a plant of 7500 square plants.

Taxes

Property taxes are considered |irt of annual ownership costs, id an average rate applicable to le Delta area of Mississippi was ^l ed. The standard assessment is lised on the appraised value of Ind, buildings, equipment and the i'erage inventory on January ¹ of [ch year. The appraised value was ^I sumed to be original cost, and the rerage inventory was assumed to $\mathbf I$ two weeks production at capacity. he value of the inventory was μ timated as 15% of the appraised \ilue of land, buildings and equiplent. The average tax rate used to etermine annual taxes incurred \natural the model plants was 58.53 mills. \quad :

Operating Costs

Operating costs (variable costs) elude labor, utilities, repairs and aintenance and necessary applies such as $CO₂$ gas, boxes, ays, film, general office overhead nd interest on operating capital rable 6).

Personnel

Labor requirements for the four lodel plants were estimated on the asis of each plant's level of output, lanufacturers' specifications, engipering studies, personal interviews ith plant personnel and, in some ises, time-motion studies of partiilar phases of processing. The ourly employee requirements for ach model plant are presented by base of operation in Appendix able 5.

The average wage rate used tor rocessing labor was \$3.71 per hour, /age rates for maintenance and scurity personnel were set at \$5.00 er hour. These rates are representa ve of wages paid in 1983 in Missisippi catfish processing plants, /age rates were increased by 15%) cover fringe benefits for the ourly employees.

Numbers of salaried personnel and salary levels were estimated using data obtained from personal interviews with managers of existing processing plants. Salaried personnel requirements for each model plant are presented in Appendix Table 6. A rate of 20% was used for fringe benefits for salaried personnel. Appendix Table 7 shows salary costs by position.

Utilities

Electricity Requirements and $Costs$ --Electricity is used in catfish processing primarily for lighting and for operating electric motors. Survey ofexisting processors revealed that the refrigeration equipment consumed about one-fourth of the total electricity required. Once the electrical consumption for refrigeration equipment was determined, the consumption was quadrupled to reflect the needs of the entire plant.

Electricity requirements for refri geration in the model plants were calculated on the basis of the horsepower necessary to run the equipment. Efficiency of motors of dif ferent sizes used was obtained from engineering studies. The cost of electricity was estimated for the respective model plants by applying the November 1983 Mississippi Power and Light Company rates for the Delta area of Mississippi to the estimates of consumption.

Water Requirements and Costs— Large amounts of water are needed by catfish processing plants. Water is needed for holding vats, pro cessing equipment, clean-up, ice making and for use by plant per sonnel. Consumption requirements for the model plants were based on actual use by existing plants. Water consumption by the industry averages 2 gallons of water per live weight pound of fish.

The cost of water consumed by each of the model plants was determined by applying the 1983 average water rates existing in the study

area to the estimates of consumption. Rates used were \$215 for the first one million gallons plus \$.35 per 1,000 gallons in excess of one million gallons.

Telephone Service and Costs-Monthly service and equipment charges for each of the model plants were estimated according to the number of salaried personnel and the number of lines, intercoms and related equipment for each model plant. Long distance billing was based on the industry average pre vailing at the time of the study.

Repairs and Maintenance

Annual repairs and maintenance for the four model plants were computed from estimates of average repairs over the life of the com ponent as a percentage of the esti mated purchase price. Estimated life and repair and maintenance costs were obtained from manufacturers' specifications, dealer esti mates and estimates from processing plant personnel.

Supplies and Services

The total cost of $CO₂$ used to quick-freeze individual pieces of cat fish in each plant was based on a cost of 3.85 cents per pound of frozen fish. Packaging supplies for processed catfish vary according to product forms. The major items include boxes for ice-packed, in dividually quick-frozen and chill packed products and trays, pads, film, stickers and tape. Costs of packaging supplies were estimated to be 5 cents per pound of processed fish (average of all product forms). Office supplies and general over head were estimated as slightly less than 2% of annual operating cost.

The major items in miscellaneous supplies and services are chemicals for the tri-phosphate injector, clean-

water. Also included in the estimate capital necessary for the plant was is a charge for private laboratory one-twelfth of total annual operatservices. The amount and cost of ing cost plus the cost of live catfish injection solutions were obtained F.O.B. processing plant for one from dealers. Fees for private labora- month. A price of 65 cents per pound tory work were obtained from pro-live-weight was assumed as the cessing plant personnel.

ing systems and chlorination of was assumed that the operating purchase price.

Interest on Operating Capital

Interest on operating capital was

Total Costs

Ownership costs ranged from based on an annual rate of 12%. It 10.58% of total cost in Model III to

13.14% of total cost in Model I (Tab.: 7). Depreciation and interest were the major ownership cost items an! ranged from almost 9 to slightly more than 11% of total annual cost

Annual operating cost was about 88% of total cost. Personnel cos ranged from slightly more tha 53% to slightly more than 58% o total cost. No other operating cos accounted for more than 16.02% of total cost, and most other item accounted for less than 5% of total cost.

Table 7. Estimated annual cost components expressed as a percentage of total costs for four model catfish processing plants, Delta area of Mississippi, 1983

 $\frac{1}{2}$ May not add due to rounding.

Annual total costs were 1,828,461, \$3,037,357, \$4,251,087 nd \$6,323,762 for Models I, II, III, nd IV, respectively (Table 6). Cost er pound of processing catfish were 4691, \$.3896, \$.3636 and \$.3245 for e respective models, evincing subantial decreases in per-unit costs s plant size increased.

More than one half of the operatig cost for each model plant was r wages and salaries. Labor and ilary costs per pound decreased as

plant size increased. Wages and salaries totaled more than 27 cents per pound in Model I and decreased to 22.4, 20.7 and 17.5 cents per pound in successive models (Table 8). Much of this decrease is explained by the fact that numbers of management and supervisory personnel do not increase in proportion to increases in size of plant.

The estimated total, ownership and operating costs per pound reveal substantial economies of size in

processing farm-raised catfish $(Figure 3)$.

Effects of Varying Wage Rates

To determine the effects of higher wages on total annual costs of processing for each of the model plants, the effective hourly wage rate was increased from \$3.71 to \$4.96 in increments of 25 cents. Fringe benefits for each of the wage rates were

Table 8. Estimated annual cost components expressed in cents per pound for four model catfish processing plants, Lelta area of Mississippi, 1983

 $1/\mu$ _{Nay} not add due to rounding.

sumed to be 15%. Generally, with ces of other inputs held constant, h 25 cent increase in the wage ; ^e increased total cost from .74 to 4 cents per pound, depending on int size (Table 9). This may not

appear dramatic in this context, but, when viewed from the total annual cost basis, the effects are more readily observable. For instance, a ¹ cent cost increase per pound results in increases in total

cost, ranging from \$38,976 for Model ^I to \$194,880 for Model IV. Thus, a small variation in the wage rate has a significant impact on total cost of processing.

Table 9. Estimated total cost per pound of processing catfish at selected wage rates, four model catfish processing plants, Delta area of Mississippi, 1983

Summary, Conclusions and Limitations

\n economic-engineering proach was used to estimate in stment requirements and costs of ocessing catfish in the Delta of ssissippi. Performance rates of ^e most efficient technologies availle for heading and eviscerating erations were used to synthesize ants with daily processing capaies of 32,000, 64,000, 96,000 and 0,000 pounds of catfish (live eight). For the analysis, the plants ere designated Models I-IV.

[The product mix, derived from dustry averages adjusted for excted near-future change, was 60% $\frac{1}{10}$ nole fish, 35% fillets and 5% steaks. le half of each product volume was to be processed as fresh fish, the remainder as frozen. The fresh fish were divided equally between ice-packed and chill-packed (traypacked). Data for selecting the most efficient method and equipment for each processing operation were obtained from processors' records, manufacturers' specifications, dealer estimates and in some instances, time and motion studies.

Estimated investment requirements at 1983 prices ranged from \$1.6 million for the least of the four plants to about \$4.3 million for the largest. In each instance, building cost amounted to slightly more than one half of the total investment requirement, and equipping the eviscerating and processing room amounted to another one fourth.

Estimates of total annual costs in the four synthesized establishments ranged from \$1.8 million to \$6.3 million. Estimates ofownership costs (depreciation, interest on in vestment, taxes and insurance) ranged from \$240,224 to \$688,643. Annual operating cost estimates ranged from about \$1.6 million to \$5.6 million and accounted, on average, for about 88% of total annual costs.

At these costs and processing volumes, processing costs per pound (unit costs) were $46.91¢$ in Model I (the least-volume plant); $38.96¢$ in Model II; 36¢ in Model III and 32.45 in Model IV (the largest plant). Ownership costs (fixed costs) declined sharply—from 6.16 ¢ to 3.53 ϵ —as plant size (volume) increased. Operating costs per pound decreased from 40.75 ¢ in Model I to $28.92c$ in Model IV. indicating major economies in size of processing in larger plants.

A drop in salary and labor costs from $27.49¢$ to $17.49¢$ per pound of processing fish over the range of plant sizes indicates increases in efficiency in the use of both salaried personnel and laborers. Even small increases in labor efficiency have significant impact on unit costs because cost of hourly labor comprise 31-34% of total costs. Conversely, small increases in wage rates can increase unit costs appreciably. Indications are that a 25 cent increase in wage rates, other things being equal, would result in processing cost increases ranging from .74 $\mathfrak e$ in the largest plant to 1.04 $\mathfrak e$ per pound in the smallest.

The largest plant studied achieved the most economies of size, and itis possible that even larger plants may have lower costs. For example, some processing technologies, such as automated steaking and

ammonia refrigeration systems, were not included in the model plants because of insufficient volume to justify these technologies. Also, it is likely that per-unit cost reductions associated with marketing and distribution of product from larger plants will more than offset additional per-unit procurement costs as plant size increases.

Costs of livehauling fish to the plant and distribution costs of the processed product were not included in the study. Also, some marketing costs, such as advertising and brokerage, were not included. More research is needed to determine cost size relationships associated with procurement and marketing and distribution of farm-raised catfish.

The lack of data relating to some alternative equipment items caused the omission of these items from cost comparisons with their counterparts. Alternative technology exists for a particular phase of processing in some instances, but adequate data could not be obtained. Therefore, change to a more efficient piece of equipment for a given phase could slightly alter the cost of processing figures derived in this study.

Additionally, when comparing alternative technologies for a given phase, dressing percentages and

product prices in some instam ^e played a major role in the determii ⁱ tion of the most efficient technology Slight changes in dressing p centage, relative product pric ⁱ interest rate and wage rate ^c modify the equipment makeformulated for the plants in the study. In turn, the cost of processi coefficients would be altered, a the cost-size relationships dicuss in this study possibly may be affe ⁱ ed.

;

The model catfish processi plants are highly labor intensive. $\mathbb I$ wage rates should increase relati to interest rates, more automatic would be included in the processi \mathbf{i} plants, and in turn, the cost processing estimates would ⁱ altered. It is likely that the ecinomies outlined in this study cour be affected by this relative chang

Cost estimates derived in the study are consistent with the und(lying assumptions made and mi \ not reflect actual cost of any of plant existing in the study are i For example, at the time of the study, some plants were not operal ing at one-shift capacity and mij have costs higher than those repo; ed here.

AppendixTables

Table 1. Estimated land, building and equipment requirements, initial investment, expected life and associated annual costs, Model Plant I, Delta area of Mississippi, 1983

 $\frac{1}{2}$ Office chairs have an expected life of 5 years. All other office furniture and equipment was assumed to have a 15 year life.

 $2/$ Depending on function, expected life of miscellaneous equipment ranges from 10 to 15 years.

Table 2. Estimated land, building and equipment requirements, initial investment, expected life and associated annual costs, Model Plant II, Delta area of Mississippi, 1983

 $\frac{1}{2}$ Office chairs have an expected life of 5 years. All other office furniture and equipment was assumed to have a 15 year life.

 $\frac{2}{\pi}$ Depending on function, expected life of miscellaneous equipment ranges from 10 to 15 years.

Table 3. Estimated land, building and equipment requirements, initial investment, expected life and associated annual costs, Model Plant III, Delta area of Mississippi, 1983

 $\frac{1}{2}$ Office chairs have an expected life of 5 years. All other office furniture and equipment was assumed to have a 15 year life.

 $2/\mu$ pepending on function, expected life of miscellaneous squipment ranges from 10 to 15 years.

Table 4. Estimated land, building and equipment requirements, initial investment, expected life and associated annual costs, Model Plant IV, Delta area of Mississippi, 1983

 $\frac{1}{2}$ Office chairs have an expected life of 5 years. All other office furniture and equipment was assumed to have a 15 year life.

 $\frac{2}{\sqrt{D}}$ Depending on function, expected life of miscellaneous equipment ranges from 10 to 15 years.

Table 5. Hourly labor requirements by phase of operation for four model processing plants, Delta area of Mississippi, 1983 $\,$

Table 6. Estimated salaried personnel requirements for four model

 $\frac{b}{2}$ The federal inspector is paid on a half-time basis. This position is not included in the calculation of total salaried personnel requi rements.

Table 7, Estimated salary costs by position for four model processing plants, Delta area of Mississippi, 1983

 a^2 Includes fringe benefits.

 $b/$ Hal f-time.

References

-] Doll, John P. and Frank Orazem, Production Economics Theory with Applications, Grid Inc., Columbus, Ohio, 1978.
- Foster, Thomas P., "Cost-Size ^I Relationships in the Production of Pond-Raised Catfish for Food," Unpublished Ph.D. dissertation, Mississippi State University, January 1972.
- Jensen, Harold R., Another Look at Economies of Size Studies in Farming, Economic Report ER 82-7, Department of Agricultural and Applied Economics, University of Minnesota, August 1982.
- Leftwich, Richard H., The Price System and Resource Allocation, Dryden Press, Hinsdale, Illinois, 1976.
- [5] Miller, J. Scott, J. Richard Conner and John E. Waldrop, Survey of Commercial Catfish Processors-Structure and Operational Characteristics and Procurement and Marketing Practices, Mississippi Agricultural and Forestry Experiment Station, Mississippi State University, Department of Agricultural Economics Research Report No. 130, October 1981.
- [6] U.S.D.A., Catfish, Statistical Reporting Service, Washington, D.C., January 1983.
- [7] U.S.D.A., Fisheries of the United States, National Marine Fisheries Service, Current Fisheries Statistics No. 8300, April 1983.
- [8] Wellborn, T. L., Status of Fish Farming in Mississippi, Mimeographed Reports, Wildlife and Fisheries Department, Mississippi Cooperative Extension Service, Mississippi State University December 1982.
- [9] Wilson, John C., "Estimated Cost Structure for New and Existing Specialized On-the-Rail Beef Slaughter Plants in Mississippi," Unpublished Ph.D. dissertation, Mississippi State University, December 1981.